

Privacy Statement — Spoke (15 September 2025)

This Privacy Statement explains how Spoke B.V. handles the personal data of customers and users of its services. Spoke attaches great importance to the careful and secure collection and processing of your personal data.

The customer and user of services provided by or on behalf of Spoke are hereinafter referred to collectively as the "user" or "you" in this Privacy Statement.

Data controller

Nerds With Purpose B.V. with its registered office in Amstelveen, located and doing business at Pieter Braaijweg 207 in (1114 AJ) Amsterdam-Duivendrecht (Chamber of Commerce number: 92779123), hereinafter referred to as "Spoke", is responsible for the collection and processing of your personal data. Spoke is therefore the data controller within the meaning of the General Data Protection Regulation (GDPR) and related implementing legislation.

Our Platform

Spoke manages one or more platforms and associated website(s) and apps. These website(s) and apps are collectively referred to as the "Platform" in this Privacy Statement. More specifically, this concerns the following website(s):

- <https://www.spoke.wtf>
- <https://studio.spoke.wtf>
- <https://app.spoke.wtf>

In general, Spoke may collect data from you when, among other things, you register as a user for a Spoke newsletter, purchase a service, use a service, place an order via the Platform, send us an email, or make your data publicly available via or through the use of our Platform, social media channels, or another public platform. The information that Spoke receives in this way is used to provide our services, to improve them, for marketing purposes and to offer our users good and personalised service.

How Spoke collects data

Spoke may receive information from you as a user in the following ways:

- Directly from you as a user – for example, when you:
 - send us an email with a question or use our Platform or customer service;
 - create a personal account on our Platform;
 - participate in a competition or prize draw organised by Spoke;
 - purchase a service via the Platform and/or leave your details for the purpose of executing the purchase and/or user agreement.
- Via our Platforms – for purposes including the performance, improvement and registration of our services – Spoke collects various data via our website(s) and apps, including through the use and deployment of cookies.

- Via third-party websites and platforms – Spoke also uses the services of third parties. These third parties act on behalf of Spoke. This Privacy Statement also applies to data collected via the websites and platforms of these third parties when they act as processors on behalf of Spoke. Where applicable, these third parties/partners of Spoke may also collect data for their own purposes via their websites or platforms. Spoke is not responsible for the collection and processing of data that does not take place on behalf of Spoke. For this, you must contact the third parties concerned. In this regard, we refer you to the privacy policy and terms and conditions of these websites and platforms.

Data Spoke collects

Spoke may process various data from users, including personal data. The data that Spoke may collect from you as a user includes:

- contact and account details – such as your name, address, email address, customer number, the product purchased and the delivery address;
- payment and invoice details – when you purchase a service via the Platform for financial processing and administration;
- app and website data – such as your IP address, your unique device identifier, traffic and location data, and what you have done on our Platform. For more information about the use of cookies, please refer to Spoke's cookie policy further on in this Privacy Statement;
- data you have posted publicly – such as personal comments on our Platform, including blog pages, or messages you have posted on social media channels managed by or on behalf of us;
- information about your personal preferences – such as the selection and configuration of services via the Platform;
- data relating to minors – in the few cases where we at Spoke collect personal information from minors, we always ask for permission from their parents and/or legal representatives and will only collect and process such information for the purposes specified at the time of collection, for example, when entering into a purchase or usage agreement for the purchase and/or use of a service.

How we use your data

Spoke may use the aforementioned data for the following purposes:

To perform our agreement with you as a user

Spoke uses your data when you enter into an agreement with us, for example to purchase and/or use a service, so that we can:

- process the order;
- accept the payment;
- deliver the service;
- provide you with customer service and after-sales support.

For our legitimate business interests

- conducting market research and analysis to improve our services;
- for our marketing purposes, to provide you, as a user, with information about offers, products and services developed by or on behalf of Spoke. For example, to send emails with information or alerts

about new services or the service you have purchased and/or used, developed by or on behalf of Spoke;

- to send customer service emails, such as order confirmations, reservation confirmations and reminders about our services;
- to prevent or detect unlawful behaviour, to protect or enforce our legal rights or in other cases permitted by law. For example, we value that our services are not abused. As such, we may also use your data to help prevent abuse of our intellectual property rights (e.g. our brands, logos and/or partners), fraud or other crimes.

Your data as a user will not be used for any purposes other than those mentioned above. If you no longer wish to receive messages from Spoke, you can easily unsubscribe. More information about this can be found under the heading "Your choices and rights as a user" in this Privacy Statement.

What you have consented to

By agreeing to Spoke's Terms and Conditions and/or Privacy Statement when purchasing and/or using a service, you give us permission to:

- contact you as a user with information or offers relating to future similar services developed by or on behalf of Spoke. This may be via email, push and web notifications, SMS or social media channels. You can change these personal marketing preferences at any time; see the section "Your choices and rights as a user" in this Privacy Statement below;
- provide you, as a user, with services based on your location, such as via our Platform, which allows you to see yourself on the map. We may use your location to send you push notifications about what is happening around you;
- provide tailored (targeted) advertising and marketing communications on our Platform (see also our Cookie Policy for more information).

Sharing data with third parties

- within the group of Spoke companies/enterprises that provide services for us, such as management, production, marketing, profiling, reporting and technical support;
- our external service providers (also known as data processors), such as cloud computing providers, developers and hosting partners who provide the IT infrastructure on which our services and systems are built (including Supabase, Netlify & AWS) in accordance with their privacy statement and terms and conditions;
- government agencies or other competent authorities where this is legally permitted or required.

Third-party websites and platforms

With the exception of the third parties mentioned above, this Privacy Statement does not apply to third-party websites and platforms, such as websites or apps of Spoke's partners, to which Spoke refers, or social media buttons on our Platform, through which the administrators of these services collect your personal data. Spoke is not responsible for the privacy policies and terms and conditions of third-party websites and/or platforms. Spoke advises you to take note of the privacy policies and terms and conditions of these third parties, as published on the relevant websites and/or platforms.

Your choices and rights as a user

As a user, you can always request, modify and, if necessary, change or delete your data. This can be done in various ways:

- you can log in to our Platform to change or delete your data for the newsletter, change or delete your favourite services and completely disable the personalisation of our Platform;
- at the bottom of every message you receive from or on behalf of Spoke, you will find the option to unsubscribe from the mailing list, so that you will no longer receive information from or on behalf of Spoke;
- you can use the settings on your device (such as your mobile phone) to enable or disable the sharing of your location data or the receipt of push notifications from or on behalf of Spoke;
- to manage your cookie preferences, please refer to our Cookie Policy further on in this Privacy Statement.

You have the right to object to the processing of your data by Spoke and to modify the data you have provided. You also have the right to request a copy of the information we hold about you. For further questions and to request access to your data, please contact us at support@spoke.wtf.

Data security and retention

Spoke does its utmost to ensure that your information is properly secured. Only those persons for whom it is necessary on account of their position are given access to user data. Spoke has taken appropriate technical measures and these are regularly updated to ensure that data is properly secured. However, the internet is never 100% secure. Therefore, as a user, you should also take the necessary security measures yourself and never disclose your password to anyone else, especially strangers.

Spoke does not store data for longer than is necessary to provide the services you have requested. We will securely delete your data when it is no longer needed for these purposes, in accordance with our company policy.

International data transfers

If data is transferred outside Europe, strict rules apply to ensure that your data continues to be protected to a high standard. If Spoke does so, we will ensure that the necessary security measures are taken. When your data is transferred outside the European Economic Area, we use one of the following mechanisms approved by the European Commission:

- EU-US Privacy Shield
- Binding corporate rules
- Binding rules for business processors

Note: The European court has declared the EU-US Privacy Shield invalid. We will therefore only use this or a similar EU-US privacy shield if it has been established that such a privacy shield, whether or not after modification, has been deemed legally adequate and validated by a competent court.

Cookie Policy (Spoke)

Spoke may use cookies on its Platform. This cookie policy provides insight into and an overview of the various cookies that Spoke may use.

Functional cookies

Cookies that are essential for the functionality of the Platform, such as cookies for registering whether consent has been given for cookies and remembering your language preference.

Analytical cookies

Cookies, such as Google Analytics cookies, to understand how the Platform is used, with the aim of gathering knowledge about the interests of visitors/users and to continuously improve the Platform and services and make them more user-friendly. For example, it records how long visitors/users stay on a particular page, how often a page or service is clicked on, and whether a particular link is not functioning properly.

Spoke has entered into a processing agreement with Google for the use of Google Analytics, whether or not through the intervention of a partner of Spoke. This agreement ensures that Google Analytics cookies are set in the most privacy-friendly way.

Advertising cookies

Cookies may also be used by or on behalf of Spoke to test the effectiveness of advertisements, so that we can show the best and most relevant offers. In order to tailor the advertisements on our Platform to your interests as much as possible, Spoke also uses advertising and retargeting cookies. By using these cookies, we try to get an idea of your likely interests based on your visit to and use of our Platform, without creating a profile that can be traced back to you. Based on these interests, we can show you relevant advertisements. If you do not consent to the use of advertising or retargeting cookies, you will see other, possibly less relevant advertisements.

Social media cookies

Spoke may use social plug-ins to give visitors/users the opportunity to share a service directly with friends or colleagues via social media. This plug-in is subject to the privacy policy and terms and conditions of the relevant social media, which you can find on their websites and/or platforms.

Setting preferences

If you choose not to give your consent to the use of cookies, or if you delete the cookies, this may reduce the quality of your use of our Platform. You can adjust your cookie preferences and delete cookies via your browser settings. All information collected on our Platform using cookies is anonymised as much as possible.

On our Platform, we state the following:

We use essential cookies to make our Platform work. We also want to use optional cookies to improve your experience (analytics) and show you relevant offers (advertisements). These cookies are only placed if you choose to accept them. You can manage your choices at any time in our cookie settings. -> [Accept all] [Reject non-essential cookies] [Manage settings].

Questions?

For more information, questions or to obtain a copy of the relevant documentation, users can contact us at support@spoke.wtf.

Changes to this Privacy Statement

Spoke expressly reserves the right to make changes to this Privacy Statement. Users are advised to regularly read Spoke's Privacy Statement for changes. If Spoke makes significant changes to its Privacy Statement, we will inform you as a user and, in the event of substantial changes, we will also ask for your consent (again) if necessary.

Last change: 15 September 2025